



## MALWAREBYTES TURNS TO CLEVERBRIDGE FOR E-COMMERCE MANAGEMENT

Chicago, December 10, 2008—[cleverbridge](#), a provider of advanced e-commerce solutions, today announced that it has signed a contract to provide e-commerce services for [Malwarebytes](#), a provider of malware protection software products. cleverbridge manages transactions generated through Malwarebytes' [online store](#).

As one of Download.com's top ten most popular downloads, Malwarebytes receives more than 250,000 free trial download requests each week, many of which are converted into online sales. To facilitate online order processing from customers throughout the world, Malwarebytes relies on cleverbridge's e-commerce platform and its downloadable e-commerce management application, the Commerce Assistant<sup>SM</sup>.

Maintaining a strictly layered architecture, the cleverbridge e-commerce platform has the flexibility to accommodate client-specific requests, is fully scalable and can integrate with internal systems or external third party vendors. With cleverbridge's Commerce Assistant, Malwarebytes' employees can view order histories, setup and test shopping cart variations, manage partners and affiliates, run real-time reports, implement marketing campaigns and even customize purchasing links for unique customer orders.

For Marcin Klyecynski, CEO of Malwarebytes, cleverbridge has also become a time-saver. "We have become considerably more efficient since switching to cleverbridge," he said. "Tasks that used to take an hour or more with our former e-commerce provider can be accomplished within minutes using the Commerce Assistant. We have been very impressed with cleverbridge thus far."

"Our e-commerce solution is specifically designed for aggressive software companies like Malwarebytes, who demand superior performance, accountability and efficiency," added Christian Blume, CEO of cleverbridge. "It's an exciting time for Malwarebytes as they have received a lot of notoriety recently and their sales continue to grow. We look forward to a long and prosperous relationship with Malwarebytes."

### **About Malwarebytes**

Founded in 2004, Malwarebytes specializes in helping users with the removal of malicious software. Their flagship product, Malwarebytes' Anti-Malware, can remove malicious software that even the most advanced anti-virus and anti-malware technology fails to detect.

### **About cleverbridge**

Headquartered in Cologne, Germany with an office in Chicago, Illinois, cleverbridge helps software companies implement, manage, and optimize their online sales and marketing initiatives worldwide. Developed by a team of industry experts in 2005, the

cleverbridge advanced e-commerce platform offers worldwide online payment processing, real-time sales reporting, timely checkout process customization, a dynamic shopping cart, partner and affiliate management, fully integrated multivariate testing capabilities, robust marketing tools, an empowering downloadable e-commerce management application, multilingual order support and premier fraud protection. For more information visit [www.cleverbridge.com](http://www.cleverbridge.com).

**Media Contacts**

Mercedes Fereck/Madeline Shedno  
Schwartz Communications, Inc.  
(781) 684-0770  
[cleverbridge@schwartz-pr.com](mailto:cleverbridge@schwartz-pr.com)