



CLEVERBRIDGE SIGNS FIVE NEW EUROPEAN SOFTWARE CLIENTS

E-Commerce Management Company to Facilitate Global Online Sales for Bitvise, Zone Link, Springworks, Fooxx and TK8

Cologne, Germany, January 20, 2008—cleverbridge, a provider of advanced e-commerce solutions, today announced that it has signed contracts to provide e-commerce services for five new European software companies. Clients will use the cleverbridge e-commerce platform and its downloadable management application, the Commerce AssistantSM, to process worldwide transactions, manage product catalogs, view sales data and optimize online shopping carts. New cleverbridge clients include:

- **Bitvise:** Gibraltar-based developer of secure remote access and file transfer software.
- **Zone Link:** Germany-based producer of productivity and utility software.
- **Springworks:** Germany-based developer of flash filters and imaging software tools.
- **Fooxx:** Germany-based manufacturer of anti-virus programs.
- **TK8:** Estonia-based developer of backup and password manager software.

The cleverbridge e-commerce platform provides clients with a fully customizable shopping cart and a dynamic checkout process, which automatically adjusts to display relevant fields, payment methods and currencies based on customers' location. Using the Commerce Assistant, software companies can view purchase histories, test shopping cart variations to determine optimal results, administer customer support, manage partners and affiliates, run reports and implement marketing campaigns, all from a single interface, without having to contact cleverbridge support personnel.

“The fact that we continue to attract global clients is a testament to the flexibility of our e-commerce solution, vast industry experience and superior client support,” said Christian Blume, CEO of cleverbridge. “The cleverbridge e-commerce platform and Commerce Assistant are specifically designed to meet client-specific demands and to help software companies achieve their business goals, all while providing a seamless online shopping experience for their customers.”

About cleverbridge

cleverbridge helps software companies implement, manage and optimize their global online sales and marketing initiatives. With an advanced e-commerce platform and the industry's first downloadable management application, the Commerce AssistantSM, cleverbridge offers worldwide online transaction processing, real-time sales reporting, complete checkout process customization, partner and affiliate management, fully integrated multivariate testing capabilities, robust marketing tools, multilingual order

support and premier fraud protection. Together, these services and features help companies improve efficiencies, reduce costs and maximize online sales. Founded in 2005 by a team of seasoned industry professionals, cleverbridge is headquartered in Cologne, Germany and has an office in Chicago, Illinois. For more information, please visit www.cleverbridge.com.

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